

ENERGY DECISIONS

Energy Decisions is a comprehensive annual corporate and government journal designed to reflect the developing nature of Africa's power-generation environment. It offers readers a structured coverage of all energy-related aspects of the continent's development. These include all forms of renewables, conventional power generation methods and nuclear.

A separate oil and gas section is dedicated to the importance of the hydrocarbons mix in our economic growth. Copies are distributed to decision-makers and senior energy initiators in African industry, commerce and government, as well as to directors of listed companies in sub-Saharan Africa.

Among the readership are CEOs, company directors, senior management, government ministers and various state officials.

STRATEGIC MEDIA PARTNERSHIPS

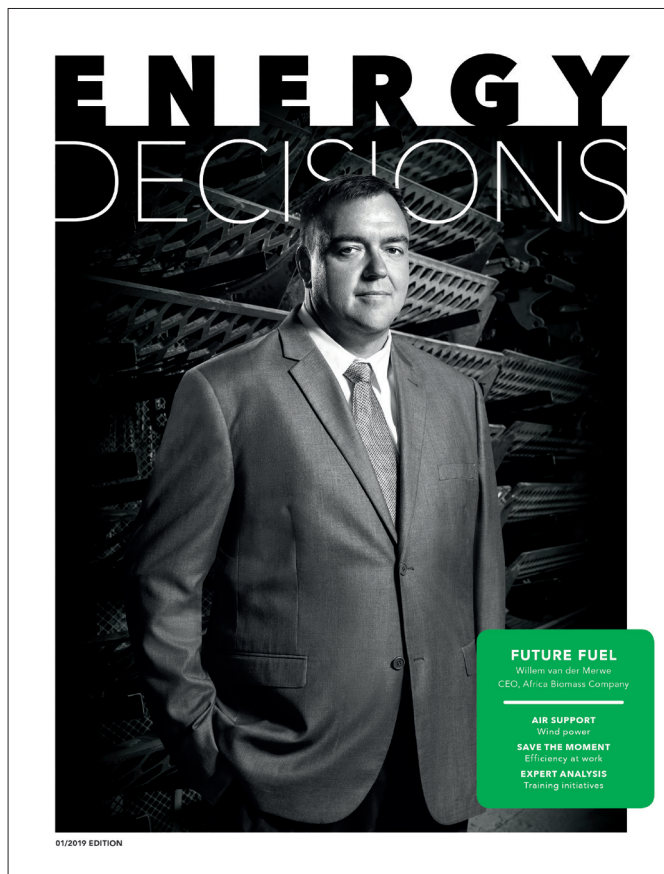
Energy Decisions will be distributed at selected conferences and exhibitions in Africa.

AIRPORTS

Copies of Energy Decisions will be available at selected airport lounges in sub-Saharan Africa. Also available inflight on selected routes in SAA business class

PRINT

10 000 copies
March 2020



PAST ADVERTISERS



ADVERTISING RATES 2020

SIZE

Full colour A4 page	R 34 950
Half A4 page	R 22 950
Double Page Spread	R 48 500

COVER POSITIONS

Inside front cover (Double page spread)	R 57 950
Outside back cover	R 52 500
Inside back cover	R 41 950

COMPANY PROFILE

1 X A4 full colour page advertisement, 2 X A4 full colour pages advertorials	R 62 950
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FRONT COVER PROFILE

Front cover picture of CEO, caption, featured in contents pages, 1 X A4 full colour page advertisement, 3 X A4 full colour pages interview	R 94 500
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OIL & GAS SECTOR PROFILE

Profile Interview, 1 x A4 full colour page advertisement 2 x A4 full colour pages interview	R 74 500
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WEBSITE ADVERTISING

300 x 250 pixels	R5 000 p/m
728 x 90 pixels	R6 000 p/m

All the above rates exclude vat



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